

**European Commission**  
 Non-State Actors and Local Authorities  
 in Development  
**Public awareness and education for development in Europe**  
**Grant Application Form (Part B)**  
 Budget lines 21.03.01 and 21.03.02  
 Reference: EuropeAid/126341/C/ACT/Multi  
**Application Reference: DCI-NSA/2008/69**

**Decent Life – decent work**  
 Enhancing international strategies and policies of trade unions

Total duration of the action	36 months
Objectives of the action	<p><i>Overall objective(s)</i></p> <ul style="list-style-type: none"> <li>• Contributing to the eradication of poverty, through contributing to the achievement of the MDGs, especially MDG 1 (eradicate poverty), MDG 3 (gender equality), MDG 8 (global partnership and decent work)</li> <li>• Contributing to coherence for development, especially to fair trade, implementation of human rights and the ILO core conventions, the social dimension of globalisation and decent work</li> <li>• Contributing to raised media attention for development and the issue of decent work</li> </ul> <p><i>Specific objective</i></p> <ul style="list-style-type: none"> <li>• Enhanced common international strategies and policies of trade unions and works councils, (specifically international framework agreements and solidarity agreements)</li> </ul>
Partner(s) Please indicate name, nationality and type of actor (NSA or LA) and <b>add</b> as many rows as partners	<p>Weltumspannend arbeiten, Austria (NSA)          National Association of Human Resource Specialists AUR, Romania (NSA)          National Trade Unions' Confederation "Cartel ALFA", Romania (NSA)          Balkan Institute for Labour and Social Policy BILSP, Bulgaria (NSA)          Confederation of Labour Podkrepa, Bulgaria (NSA)</p>
Target group(s) <sup>1</sup>	<ul style="list-style-type: none"> <li>• 2,9 million Trade union and works council members</li> <li>• 200 Trade union leadership</li> <li>• 9.000 additional members of trade union groups and works councils</li> <li>• 5,5 million general public through journalists</li> </ul>
Development issues addressed in the action	<ul style="list-style-type: none"> <li>• social dimension of globalisation</li> <li>• Decent work for all as key to development</li> <li>• Trade unions and works councils as important actors for decent work and development</li> <li>• Implementation of labour standards and social rights</li> <li>• Fight against poverty in developing countries</li> </ul>

<sup>1</sup> "Target groups" are the groups/entities who are targeted by the awareness-raising and education for development activities.

Estimated results	<p>1. Awareness of decent work, the interlinkedness of the globalized economy and working conditions in developing countries and the EU is raised among trade union's members and the general public</p> <p>2. Consciousness of issues (see above) is created among participants of the course and seminars and leads to new interlinked policy-development in trade unions and more world-wide cooperations</p> <p>3. Multiplying of awareness, leading to awareness of staff and members in other trade union sectors and countries</p>
Main activities	<p>1. Awareness raising on decent work (expected result 1)</p> <p>2. Creation of consciousness through training (expected result 2)</p> <p>3. Multiplying activities (expected result 3)</p> <p>4. Coordination, Monitoring, Evaluation (expected results 1-3)</p>

**„AUR” – A.N.S.R.U. will be involved and will coordinate all the following activities carried out in Romania**

**1. Awareness raising on decent work (expected result 1)**

**Awareness of trade union members**

**Interest in project's material and website**

- 76.000 leaflets distributed
- unique visitors of project's subsites (per month)
- 200 media articles in trade union media, 100 media articles and features in mainstream media
- 120 journalists attend press conferences
- 600 attendants in public events
- 2250 visitors of mobile exhibitions

- 1.1. Research and factfinding of interlinked examples of working conditions in north and south
- 1.2. Media work (especially trade union media) based on interlinked examples
- 1.3. 20 public events with southern speakers
- 1.4. Development of a mobile exhibition (in three country versions)
- 1.5. Production of general awareness materials (leaflets, national subsites and european website)

**2. Creation of consciousness through training (expected result 2)**

- training curricula and materials developed, adapted and translated
- 6 one year training courses with 20 participants each conducted
- 18 single seminars with 30 participants each conducted
- 4 speakers tours conducted
- weblog and internet forum developed and used by project's target groups
- min. 50 participants of courses and seminars use gained consciousness in their daily work as trade unionists or works councils' members

- 2.1. Course and seminars development (including materials)
- 2.2. Realization of 6 one-year-training-courses (each consisting of 6 seminars a 2 days) with 20 key-participants each
- 2.3. Realization of 18 single seminars a one day with 30 participants each
- 2.4. Four speakers tours of southern speakers in seminars, courses, public events

2.5. Development of a weblog and internet forum for European and international exchange

**3. Multiplying activities (expected result 3)**

- Interest in facts and examples brochure
- 18.000 brochures distributed
- 6 two day multiplier workshops with 20 participants each conducted
- 30 participants of workshops use their knowledge for multiplying activities in their surrounding field
- 100 lobby meetings with 300 trade union leadership persons conducted

3.1. Production and dissemination of interlinked facts and examples brochures

3.2. Realization of 6 2-day-multiplier workshops with 20 participants each

3.3. Lobby meetings with trade union leadership to anchor the issue in daily trade union education and awareness work

**4. Coordination, Monitoring, Evaluation (expected results 1-3)**